

## EDGEWOOD PEEWEE FOOTBALL ORGANIZATION

### SOCIAL MEDIA POLICY – 2023 SEASON

The Edgewood Peewee Board recognizes that internet-provided social media can be a highly effective tool for sharing ideas and exchanging information.

However, the Edgewood Peewee Board also seeks to ensure that social media usage serves its need to maintain its brand identity and integrity while minimizing actual or potential harm to the community, and or the children or guardians that it serves.

The Edgewood Peewee Board therefore establishes the following rules and guidelines for communicating via social media. Violation of this policy may lead to disciplinary action, up to and including removing your child from the league, and not allowing any participation.

The Edgewood Peewee Board defines “social media” broadly to include online platforms that facilitate activities such as professional or social networking, posting commentary or opinions and sharing pictures, audio, video, or other content. “Social media” includes personal websites and all types of online communities (e.g., Facebook, LinkedIn, Yelp, YouTube, Twitter, Instagram, blogs, message boards, and chat rooms).

- You should not post content on social media that violates the Edgewood Peewee Board discrimination or harassment policies, or that is threatening or obscene.
- You should not represent that the Edgewood Peewee Board has authorized you to speak on behalf of the Edgewood Peewee Board or that the Edgewood Peewee Board has approved your message, unless you receive prior written authorization to do so from the Edgewood Peewee Board. If you do not receive written authorization to speak on behalf of the Edgewood Peewee Board, you are strongly encouraged to state explicitly, clearly, and in a prominent place on the site that views expressed are the person’s own and not those of the Board or of any person or organization affiliated or doing business with the Board. Should you decide to make social media postings about the Edgewood Peewee Board, you must expressly state in your postings that your views are not necessarily those of the Board.
- You may not illegally disparage the Edgewood Peewee Board, or its members, or its representatives. This means that you may not intentionally make maliciously false statements that denigrate the Edgewood Peewee Board, and or its members/representatives.
- You should not display or post video or other images of, or material about, the Edgewood Peewee Board, and or its members, and or its representatives that are libelous, proprietary, harassing, bullying, discriminatory, retaliatory, or that can create a hostile environment. Such conduct that would not be permissible in the workplace is not permissible between or among persons online.

The Edgewood Peewee Board reserves the right to (and does) use software and search tools to monitor comments or discussions about it, its representatives, its products, and its vendors, are posted *anywhere* on the Internet, including social media.

The Edgewood Peewee Board respects your right to communicate on your own behalf concerning the Board and its actions. Nothing in this policy is intended to interfere with your rights under federal and state laws, nor will the Edgewood Peewee Board construe this policy in a way that limits such rights.

Please contact Edgewood Peewee Board if you have any questions concerning this policy.

I have read and understand the social media policy and agree to abide by its letter and spirit as a member of the Edgewood Peewee Football Organization.

Parent/Parents/Guardian/Guardians Name:

Parent/Parents/Guardian/Guardians Signature:

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